



# Annual Report

## Fiscal Year 2016-17

### 2017-18 BID BOARD OF DIRECTORS

#### Officers

Jason Ghannam, Chair  
Paul's Pizza

Ahmad Hasan, 1st Vice Chair  
Nice Price

Yolanda Morales, 2nd Vice Chair  
Morales Enterprises

Anne Shipley, Treasurer  
Brown's Bun Bakery

Ashley Silverman, Secretary  
Danto Furniture

#### Members

Gregory Borg  
B&B Apartments

Ninfa Cancel  
City of Detroit  
Department of Neighborhoods

Mark Elia  
Family Care Medical Center

Mike Fienman  
E&L Supermercado

Byron Gardner  
Titan Tax & Accounting Services

Jami Hawari  
O&J Holdings LLC

Jose Antonio Lopez  
Lopez Tire

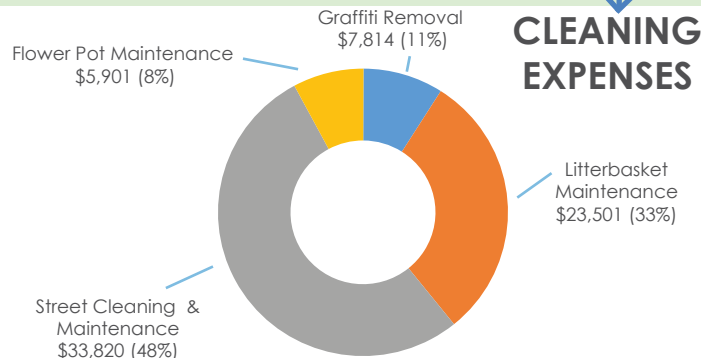
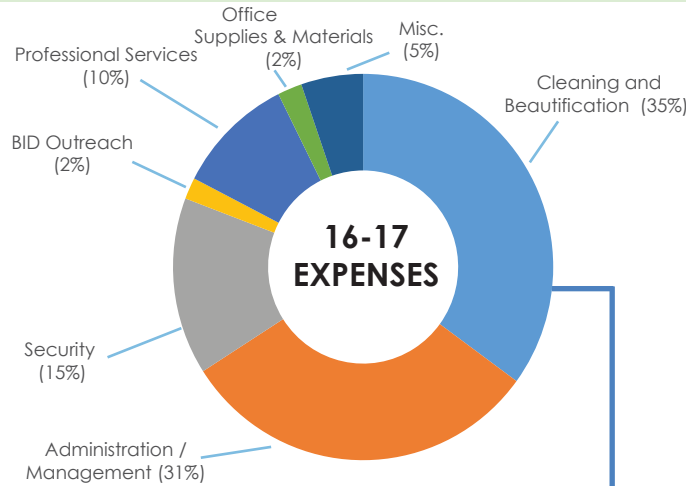
Nelson Ortiz  
D&L Hardware

Alvaro Padilla  
El Nacimiento

Rodrigo Padilla  
El Nacimiento

### JULY 2016-JUNE 2017 BID EXPENSES AND REVENUE

Total 16-17 Paid BID Assessments:	\$ 179,827
Delinquent Payments	\$ 6,081
Credits:	\$ 1,063
<b>Total 16-17 BID Revenue:</b>	<b>\$ 186,971</b>
Reserves:	\$ 160,853
Minus Real 16-17 Expenses:	\$ 202,625
Net Operating Income:	\$ 145,199



### 2016-17 BY THE NUMBERS

**6,500,000**

Cars drove through the BID

**224,000**

Gallons of trash hauled from litterbaskets

**27,000**

Gallons of litter picked up off street

**491**

Graffiti tags removed

**125**

DPD patrol visits to businesses

**733**

Miles of sidewalks swept

**4**

Buildings Sold

**10**

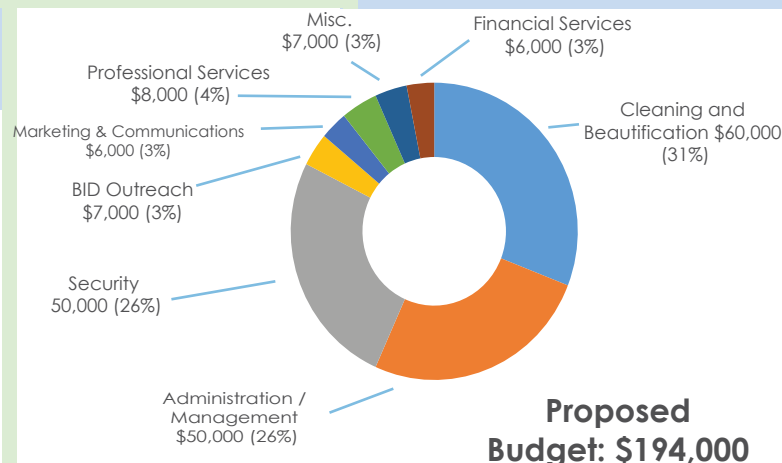
New Businesses

### 2017-18 BUDGET

### WHAT IS A BID?

"BID" stands for Business Improvement District. The West Vernor & Springwells BID maintains, improves and enhances the shopping district to create a clean, comfortable and secure place for residents, customers and visitors to enjoy.

The property owners in the BID pay a yearly fee to help pay for BID services. Property owners elect a Board of Directors who determine cost-effective ways of investing BID funds to create visible positive change in the business district.





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### NOTICE OF PUBLIC MEETINGS

The BID Board of Directors' meeting is the 3rd Thursday of every month at 9:00 a.m. Meeting notices of dates, times and locations are posted at the Southwest Detroit Business Association office, the Springwells Station Post Office, and the Detroit Public Library Campbell Branch. All meetings are open to the public. Business and property owners are encouraged to attend.

The BID Annual Property Owners' Meeting is held in the first quarter of the BID fiscal year, normally in September. Please call to verify meeting location, date and time.

### EMERGENCIES

For emergencies always call 911 first. For quality of life issues, remember the BID Police Patrol cell phone number is: daytime 313.844.3978; nighttime 313.433.4616. To keep the criminal element on its toes, the BID Board changes the times and days for the Patrols. If an officer is not on duty when you call, please call 911.

### QUESTIONS

For BID administrative questions, public safety concerns, graffiti removal requests, and litterbasket and sidewalk maintenance concerns, call:

313.842.0986 x1009  
bid@southwestdetroit.com  
www.swdetroitbid.com



swdetbid

### WEST VERNOR & SPRINGWELLS BUSINESS IMPROVEMENT DISTRICT SERVICES, 2016-17

In an effort to increase property values, improve sales at area businesses, assist business and property owners, and make the corridor a more inviting space for customers, visitors, and residents, the BID provides a number of services. During the 16-17 fiscal year, the BID provided a range of services, including:

• **Police Patrols:** BID-contracted off-duty Detroit Police Department officers patrolled the BID three days a week, totaling more than 500 contracted hours of patrols. Typical patrol hours are: Fridays 8pm-12am, Saturdays 9pm-1am and Sundays 12pm-4pm, though the times change. BID members can reach the officers at 313.844.3978 daytime and 313.433.4616 nighttime.

• **Bike Watch:** In early 2015, the BID established a partnership with the Americorps Urban Safety Project (AMUS) Bike Watch program at Wayne State University. For a nominal fee, Bike Watch is able to provide bicycle patrols throughout the spring, summer, and fall.

• **Clean Team:** Private, BID-funded contractors picked up litter and swept the sidewalk and curbs three days per week, picking up 27,000 gallons of litter and sweeping more than 733 miles of curbs and sidewalks. Clean Team staff also removed more than 15 illegal dumping sites. BID members may arrange removal by calling the BID at 313.842.0986 x1009.

• **Graffiti Removal:** The BID hired private contractors to remove more than 491 graffiti tags on more than 173 buildings through power washing and painting. In the last six years the BID has reduced graffiti by 90%. BID members can arrange for graffiti removal by calling the BID at 313.842.0986 x1009.

• **Litterbaskets:** The BID maintains 88 litterbaskets, hauling away more than 224,000 gallons of trash. BID litterbaskets are emptied each week.

### THE YEAR IN REVIEW & THE YEAR AHEAD

#### 10-Year Renewal

In late September property owners voted on a new zone plan, which authorizes the West Vernor & Springwells BID to operate for ten (10) additional years and changes the BID fee from 2% of assessed value, with a \$2,000 cap to 1.75% of assessed value, with a \$1,750 cap and \$100 floor. The new zone plan was approved by property owners by a 93% Yes - 7% No vote.

#### BID Green Light Matching Grant Program

The West Vernor & Springwells BID is helping property owners and business owners join a crime fighting partnership called Project Green Light. The BID's Project Green Light Matching Grant reimburses business owners up to half of their costs. The BID has helped five businesses on Vernor this year alone. If you are interested or would like more information, please email bid@southwestdetroit.com or call 313.842.0986 x1009.

#### Outreach

In March 2017 the West Vernor & Springwells BID welcomed Outreach Contractor Bridget Espinosa, who brings experience and a proven track record of success.

#### Board Members

The BID said farewell to dedicated board member Lydia Gutierrez of Hacienda Mexican Foods, Brad Dick of the City of Detroit and Veronica Jensen formerly of Certified Alignment. The BID also welcomes new board members Ashley Silverman of Danto Furniture, Alvaro Padilla of El Nacimiento, Byron Gardner of Titan Tax & Accounting Services, and Ninfa Cancel of the City of Detroit Department of Neighborhoods.