

# Membership Benefits

AS A MEMBER OF THE  
**SOUTHWEST DETROIT BUSINESS ASSOCIATION**  
YOUR BENEFITS INCLUDE:

**Direct link to your Business Website via Facebook or the SDBA Website Members List**

**Media Exposure for Your Business**  
Including Newspaper, TV, Radio and Social Media

**All Member Businesses Featured-on a Rotating Basis-on Front Page of SDBA Website**  
With a link to your business's website as a members of SDBA

**Membership Certificate & Window Identification Decal**  
An attractive way to identify your business as a member of the SDBA

**Access to Technical Assistance**  
Building renovation, city permits, parking, and other property issues

**Annual Member Listing in the SDBA Community News**  
Published four times a year with an annual member listing in this fully bilingual paper

**Big Member Discount on any Ad Placed in the SDBA Community News**  
Delivered to 18,000 households and businesses in Southwest Detroit

**Member Logo Placed in Your Ad in the SDBA Community News**  
Published four times a year

**Complimentary or Discounted Entrance to all SDBA Events for the Membership Year**  
Southwest Detroit Business Association holds various major events for businesses per calendar year

**Subscription to the English/Spanish Quarterly SDBA Community News**  
Electronic and hard copy editions

**Façade Improvement Program**  
SDBA provides financial incentives and architectural design services for those who qualify

**Opportunity to Serve on the Board of Directors for SDBA**  
Have a say in choosing our business leadership and direction

**Opportunity to use SDBA's Facilities for Community Meetings**  
Requests have to be submitted and approved in advance  
(A rental fee may be applied when appropriate)

**As a Member Your Voice is Heard as it Speaks with a Collective Voice**  
Join hundreds of other business owners to impact key elected officials

**Partner with SDBA in Creating a Vibrant, Profitable Business Community**  
A Clean, Safe and Attractive commercial area means more customers and more profitability

**Business Building Community-Community Building Business**

**SAY YOU BELONG-SAY IT LOUD AND CLEAR-SAY IT WITH YOUR MEMBERSHIP**